



Aruba Wireless and Motorola offer communication solutions to Aruba

Island visitors may come to Aruba to relax and slow down, but those that are doing business here know that they need to keep up with a fast-paced world to be successful, and the latest technology in communications is the key. “Wireless” and “Broadband” are the catch words for properly outfitting your business for success these days, and Aruba Wireless, the newest company from the Daryanani family of Palais Hindu, has partnered with Brightstar Corp., using Motorola technology, the world’s foremost provider of “canopy” communications systems, to offer Aruban businesses the latest and fastest forms of communication on the market.

During an introductory session conducted in the Buena Vista Room of the Aruba Resort, Spa and Casino on Wednesday morning, a number of perceptive businessmen were quite impressed by the presentation of Mr. Luis Cordoba of Brightstar, the wireless division of Motorola. Mr. Cordoba explained not only the technology that is being embraced by companies and agencies around the world for high-speed communications, but its myriad applications. Testimonials from various services, from police forces, that need up- to-the-second data, to entire ski resorts that use their wireless video to monitor the trails were evidence of the efficiency and practicality of their communications and video applications, and also the durability of the equipment.

“Our equipment will empower the end user,” explained Mr. Cordoba, as it allows them to tailor the system to their own needs, which can be as varied as one’s imagination. Everyday, communication problems are being solved by the use of wireless networks, such as in the Philippines, which is made up of several small islands, and normal phone lines do not exist. An entire country uses a wireless system from Brightstar for all its communication needs, and both the hardware and software has been proven its reliability and above, security, repeatedly.

Satish Daryanani, President of Aruba Wireless, stated that after investigating the possibilities, they consider themselves fortunate to be working with Motorola, who is the distributor of this technology in 120 countries and for over 300 service providers, with proven reliability.

Presently, Aruba Wireless is offering their service from the Westpunt to Santa Cruz, with a get acquainted special for the month of September for residential subscribers. A monthly package price offers not only super high-speed internet service, but also the capability of unlimited international phone calls via wireless. For those that are still waiting for phone lines, or to get a phone number, an instant solution is available, installed and ready for use within a few days. The instillation of the hardware will be included free during the month of September when purchasing a monthly provider package. A very attractive package price is also offered to businesses, but without free instillation, as the users’ requirements differ, and systems often have to be customized.

“Motorola is the expert in wireless communications, there isn’t anyone that hasn’t used Motorola in some form,” Mr. Daryanani reminded the gathering, “and for business it is very cost effective to combine all communications and business needs in one infrastructure, one converged network. This is what we are offering to Aruba.”

For more information on Aruba Wireless Carrier Services and Brightstar Systems, check their websites at www.arubawireless.com and www.brightstarcorp.com.